



## History of the Organization

<u>Date</u>	<u>Activity</u>
June 4, 1991	The University of Florida wrote to the FDOT proposing formation of an organization to promote and facilitate information exchange about IVHS.
Apr. 13, 1992	FDOT established its formal policy on IVHS concepts and technologies.
June 5, 1992	The above group met at FDOT and charged UF with drafting a Memorandum of Understanding (MOU) for <i>IVHS Florida</i> , and USF with organizing the first " <i>IVHS Florida Forum</i> ." Several drafts of the MOU were distributed in subsequent months.
Nov. 4, 1992	The first <i>IVHS Florida Forum</i> , with FSITE, was held in Orlando, FL. Dr. James Costantino, Executive Director of IVHS America, was keynote speaker.
Nov. 10, 1992	FDOT Secretary Ben Watts added the final signature to the <i>IVHS Florida</i> MOU to officially form the organization.
Nov. 5, 1993	The second <i>IVHS Florida Forum</i> , with FSITE, was held in Boca Raton. The first general membership meeting of <i>IVHS Florida</i> was conducted here, too. It was basically an informational meeting to inform members/attendees of the organization and its potential relationship with IVHS America.
Apr. 18, 1994	The <i>IVHS Florida</i> Executive Committee (EC) met and based on more favorable membership requirements from IVHS America agreed to initiate affiliation of <i>IVHS Florida</i> with IVHS America.
Nov. 2, 1994	The third <i>IVHS Florida Forum</i> , with FSITE, was held in Jacksonville, with Dr. James Costantino, Executive Director of (now) ITS America, as keynote speaker.
March 1995	The organization was chartered as <i>ITS Florida</i> , a State Chapter of ITS America.
August 16, 1995	<i>ITS Florida</i> was incorporated in the State of Florida.
Nov. 1, 1995	The fourth <i>ITS Florida Forum</i> , with FSITE, and first Exposition was held in Tallahassee.

June 19-21, 1996 The fifth *ITS Florida* Forum, with FSITE, Making Intelligent Decisions on Intelligent Transportation Systems, was held in Cocoa Beach.

Sept. 1996 The first *ITS Florida* Newsletter, Inside *ITS Florida*, was published.

Oct. 14-18, 1996 3rd ITS World Congress in Orlando co-hosted by *ITS Florida* with many members (as well as FSITE members) serving as volunteers.

June 25-27, 1997 The sixth *ITS Florida* Forum, with FSITE, Integrating ITS into Project Planning, Design, and Operations, was held in Clearwater Beach.

June 17-19, 1998 The seventh *ITS Florida* Forum, with FSITE, Building Public-Private Partnerships to Solve Transportation Problems, was held in Daytona Beach. Dr. Christine Johnson, ITSA Executive Director, was the featured speaker.

Oct. 1998 The initial *ITS Florida* web site was created at CUTR/USF.

Dec. 1-4, 1998 *ITS Florida* members attended the NHI Train-the-Trainer course and formed the *ITS Florida* Team of Champions to promote ITS awareness and provide customized training in Florida, in Tampa.

April 18, 1999 First *ITS Florida* Showcase given by Dr. Jose-Luis Mesa, Miami-Dade MPO, at the 9th ITSA Annual Meeting in Washington, D.C.

June 9-11, 1999 The eighth *ITS Florida* Forum, with FSITE, Managing Your Transportation Investment with ITS, was held in Naples. John Collins, ITSA Executive Director, was the featured speaker and a mock MPO hearing was held. Grant Zammit, FHWA FL Division, was recognized as the first *ITS Florida* Professional of the Year.

Sept. 3, 1999 Senator Bob Graham visited *ITS Florida* at the University of Florida, briefed by President Jim Reynold, Exec. Director Charles Wallace, and UF personnel.

Nov. 10, 1999 Jim Reynold, PB Farradyne, represented *ITS Florida* at the ribbon cutting ceremony of the FDOT District 5, Orlando TMC, which was a major ITS media event.

Dec. 16, 1999 *ITS Florida's* first internally-developed training course (ITS Architecture Applications in Florida, developed by Bob and Judy McQueen with FHWA FL Division financing) was piloted at USF/CUTR.

March 29-30, 2000 Charles Wallace and David Fiero represented *ITS Florida* at SunGuide Awareness Seminars in Ft. Lauderdale and Deerfield Beach.

April 17-19, 2000 *ITS Florida* and five others sponsored Transpo2000: The Future Is Now! in Orlando.

May 2, 2000 Second *ITS Florida* Showcase given by Dr. Hal Worrall, OOCEA, at the 10th ITSA Annual Meeting in Boston.

May 23-25, 2000 Charles Wallace, Marc Bounds and David Fiero represented *ITS Florida* at SunGuide Awareness Seminars in Tampa, Orlando, and Daytona Beach.

June 29-30, 2000	The ninth <i>ITS Florida</i> Forum, Transportation Systems Management and Operations: The Road Ahead, was held in Ft. Lauderdale. Dr. Hal Worrall, OOCEA, and Ken Morefield, FDOT, were the featured speakers. Mike Pietrzyk, USF, was recognized as the <i>ITS Florida</i> Professional of the Year.
June 4-7, 2001	<i>ITS Florida</i> and Miami-Dade County co-hosted the 11 <sup>th</sup> ITSA Annual Meeting in Miami Beach. The theme was "ITS: Connecting the Americas."
June 5, 2001	<i>ITS Florida</i> held its tenth <i>ITS Florida</i> Forum in conjunction with the ITSA Annual Meeting in Miami Beach. Dr. Hal Worrall, OOCEA, was recognized as the <i>ITS Florida</i> Professional of the Year.
August 21, 2001	The FDOT designated <i>ITS Florida</i> as its official Advisory Committee, the first such designation in the nation.
January 9, 2002	ITS America announced <i>ITS Florida's</i> new active web site on their Access ITS America.
March 26, 2002	The Board of Directors created the <i>ITS Florida</i> Professional Capacity Building Program, replacing the earlier Team of Champions.
April 29-May 2, 2002	<i>ITS Florida</i> , with the FDOT's leadership, exhibited at the 12th ITSA Annual Meeting in Long Beach, California. The theme was Florida ITS is Hot! Hot! Hot!
December 9, 2002	<i>ITS Florida</i> , FSITE, FDOT, and FHWA Florida Division co-sponsored Transpo2002 in Orlando, "Safety Under the Sun: Technology for Safe and Secure Transportation." This was the eleventh <i>ITS Florida</i> Forum and marked the Chapter's 10th anniversary of service to the State of Florida and the nation. Chester Chandler, FDOT, was recognized as the <i>ITS Florida</i> Professional of the Year.
December 9, 2002	<i>ITS Florida</i> and ITS America co-sponsored a Business Opportunity Forum at Transpo2002 in Orlando.
April 22, 2003	<i>ITS Florida</i> hosted the first ITS Legislative Awareness Day at the State Capitol in Tallahassee.
May 19-22, 2003	<i>ITS Florida</i> and FDOT co-sponsored the Florida ITS Pavilion at the 13 <sup>th</sup> ITSA Annual Meeting in Minneapolis. The exhibit theme was "Florida Is an ITS Powerhouse!"
August 11-13, 2003	<i>ITS Florida</i> hosted the 2003 National Rural ITS (NRITS) Conference at the Westin Innisbrook Resort in Palm Harbor.
August 12, 2003	FDOT Secretary of Transportation José Abreu provided the keynote address for the 2003 NRITS Conference.
October 15, 2003	The <i>ITS Florida</i> Board retained a part-time Executive Director beginning in January, 2004.
December 2, 2003	<i>ITS Florida</i> hosted the 2003 Annual Business Meeting where members

elected officers, approved changes to the bylaws, and approved an increase in annual fees. Anne Brewer, FDOT District 5, was recognized as the *ITS Florida Professional of the Year*.

December 2, 2003 *ITS Florida* hosted its Member Appreciation Barbeque Event at the Deerfield Beach Resort.

December 4, 2003 *ITS Florida* recognized FTC Commissioner Robert Namoff as the ITS Champion of the Year 2003.

January 1, 2004 *ITS Florida's* official address moved from Gainesville to Dunedin.

March 17, 2004 *ITS Florida* hosted the second ITS Legislative Awareness Day at the State Capitol in Tallahassee.

April 26-29, 2004 *ITS Florida* and Florida DOT co-hosted an exhibit at the 14<sup>th</sup> ITSA Annual Meeting in San Antonio.

June 25, 2004 *ITS Florida* presented an Outstanding Achievement Award to Governor Jeb Bush and FDOT District 6 for their successful design and implementation of the SunGuide Regional Transportation Management Center in Miami.

July 13, 2004 *ITS Florida* hosted a sponsored Member Appreciation Reception at the Daytona Beach Resort and Conference Center.

September 15, 2004 *ITS Florida* launched a new (second generation) Web site with email capability.

September 22, 2004 *ITS Florida* presented and discussed the ITS Performance Measures in a meeting of the ITS Advisory Council.

December 5-8, 2004 *ITS Florida* partnered with Florida Section of the Institute of Transportation Engineers to sponsor Transpo2004 in Jacksonville where the theme was "Border Wars – Building Bridges to Overcome Barriers." Conference sponsors included Georgia Section of ITE, ITS Georgia, Georgia DOT, FHWA, and FDOT.

December 7, 2004 *ITS Florida* held its 2004 Annual Meeting at the Adams Mark Hotel in Jacksonville, Florida. Buddy Cloud was named as the ITS Professional of the Year. Ken Morefield was named as the ITS Champion of the Year.

May 2, 2005 ITS America recognized ITS Florida as the Outstanding State Chapter at its Annual Meeting in Phoenix. President Charles Wallace accepted the award on the chapter's behalf.

August 10-11, 2005 *ITS Florida* held a Board Retreat at the Harn Museum on the University of Florida campus. The BoD adopted a universal definition of ITS and established new sets of external and internal goals.

October 14, 2005 *ITS Florida's* ITS Advisory Council delivered a formal advice entitled "Regional Transportation Management Center Collocation White Paper" to FDOT and the FTC. The paper had been presented to the Advisory Council in August and was approved in September.

December 6, 2005	ITS Florida held Annual Meeting and Road Weather and ITS Workshop in Orlando. Elizabeth Birriel of FDOT ITS Office received the ITS Florida Professional of the Year Award.
May 7-9, 2006	ITS Florida, the FDOT, TEAM Florida, the Miami Dade Expressway Authority and Florida's Turnpike Enterprise co-hosted an exhibit at the 16 <sup>th</sup> ITS America Annual Meeting in Philadelphia, PA.
May 16, 2006	ITS Florida held our monthly meeting in Tallahassee and was visited by Secretary of Transportation Stutler, who shared with us his ideas on the connection of ITS and safety.
July 13-14, 2006	ITS Florida presented our exhibition booth at the Floridian's for Better Transportation Conference
August 15, 2006	ITS Florida held a Strategic Planning Retreat at the Broward County Regional Transportation Management Center. Each Committee was charged objectives for each of the external and internal goals that were established at the 2005 Retreat.
September 11, 18, 21, 2006	ITS Florida (Jay Calhoun and Elizabeth McCrary) made presentations to the Hillsborough County Metropolitan Planning Organization Technical Advisory Committee, Citizen's Advisory Committee and ITS Committee. The purpose was to introduce ITS Florida and describe the benefits of ITS.
September 14, 2006	ITS Florida (Charlie Wallace) made a presentation to the First Coast MPO to introduce ITS Florida and discuss the benefits of ITS.
October 27, 2006	ITS Florida (Jay Calhoun) made a presentation to the MetroPlan Management Committee to introduce ITS Florida and discuss the use of ITS.
November 27-30, 2006	ITS Florida, the FDOT, Florida ITE, and the FHWA co-sponsored TRANSP0 2006 at the Innisbrook Resort in Palm Harbor. The theme was Empowering Our Mobile Society. Over 450 attendees learned about the latest in ITS. The ITS Florida Annual Meeting was held during the conference. Several awards were presented at the Meeting, including ITS Florida's President's Award, which was presented to Diana Carsey for her tireless efforts as our Executive Director for the past three years.
April 2-3, 2007	the ITS Florida Professional Capacity Building Committee offered a course titled "Managing High Technology Projects in Transportation" at the Rosen Shingle Creek in Orlando in conjunction with the Florida Department of Transportation Working Group Meeting. 32 participants attended the training.
April 3, 2007	ITS Florida, the Florida Department of Transportation and ITS America team up for a Vehicle Infrastructure Integration (VII) Showcase Demo at the Orange County Convention Center in Orlando to demonstrate the latest

advancements in VII.

- May 2007 Orlando Florida is selected as the site of the combined ITS World Congress and ITS America Annual Meeting and Exhibition in 2011.
- May 24, 2007 A second VII Showcase Demo is held at the Prime Osborn Convention Center in Jacksonville for approximately 40 attendees.
- June 4-6, 2007 ITS Florida attended and exhibited at the 2007 ITS America Annual Meeting in Palm Springs California.
- June 28, 2007 ITS Florida attends and exhibits at the annual Floridians for Better Transportation (FBT) Leadership Conference held at the Ritz Carlton hotel in Sarasota. A third VII Showcase Demo draws approximately 50 attendees.
- July 26, 2007 ITS Florida (K.K. Saxena) made a presentation to the MPOAC at the Governing Board Meeting in Orlando.
- August 2007 The ITS Florida Membership Survey was sent out to all members.
- August 21-22, 2007 ITS Florida held the 2007 Annual Board Retreat and Board Meeting at the offices of the First Coast Metropolitan Planning Organization in Jacksonville.
- December 11-12, 2007 ITS Florida celebrated its 2007 Annual Meeting at the Sheraton Suites in Tampa, Florida. The event included a Board of Directors Meeting, a two day course provided by the Professional Capacity Building Committee titled "A System Engineering Approach to ITS Projects" and the first ever ITS Florida Members Forum. The Awards Dinner and Annual Meeting were held with Scott Belcher, President and CEO of ITS America addressing the 120 attendees. During the Awards Ceremony, Jay Calhoun received the ITS Florida Presidents Award and Kenneth Courage, Edward Mueller and Diana Carsey were recognized and admitted to the ITS Florida Honor Roll. ITS Florida honored our recently deceased friend Anne Brewer by renaming the ITS Florida Annual Scholarship the Anne Shanklin Brewer Annual Scholarship in her honor. The winner of the 2007 Anne Shanklin Brewer Annual Scholarship was Ms. Yan Xiao from Florida International University in Miami.
- February 26 – 27, 2008 ITS Florida participated in the Florida Department of Transportation/Florida Transportation Builders' Association (FDOT/FTBA) statewide Construction Conference exhibit at the Doubletree Hotel in Orlando.

- March 19 – 20, 2008      The Florida Department of Transportation Working Group and the ITS Florida Board Meeting was held at the Florida Conference Center Hotel in Orlando, FL. The ITS Florida exhibit was displayed in the exhibition hall.
- April 2008      ITS Florida prepared a fact sheet on the benefits of the Road Ranger Program. The Road Ranger program funding was targeted for elimination in recent budget cuts. The public response communicated the importance of this service and helped save this popular service. The Road Ranger program has partial funding restored!
- June 15 – 19, 2008      The ITS Florida exhibit was displayed at the Freeway and Tollway Operations Conference (FTOC) held in Ft. Lauderdale, FL. ITS Florida members helped plan, facilitated and/or presented at this conference.
- July 23 – 25, 2008      ITS Florida attended and exhibited at the 2008 Floridians for Better Transportation (FBT) Leadership Retreat. The retreat was held at the Omni Resort at ChampionsGate in the Orlando area.
- September 22 – 25, 2008      A successful Transpo2008 was held at the Rosen Centre in Orlando, FL. The ITS Florida exhibit was displayed in the exhibition hall. During the Awards Ceremony, Anita Vandervalk received the ITS Florida Presidents Award and Lap Hoang was recognized and admitted to the ITS Florida Honor Roll. Awards were also presented for:
- *ITS Florida Outstanding Achievement Awards*
  - *ITS Florida Professional of the Year*
  - *ITS Champion of the Year*
- There were over 350 in attendance and over 40 exhibitors. Professional Development Hour Certificates were presented to nearly 100 participants.
- October 7 – 8, 2008      ITS Florida held the 2008 Annual Board Retreat and Board Meeting at the offices of the North Florida Transportation Planning Organization in Jacksonville. ITS Florida's strategic plan was updated.
- November 2008      New business cards identifying ITS Florida's benefits were developed and distributed to members attending the ITS World Congress and ITS Florida Annual Meeting. The mission is to make it simple to recruit new members by having the benefits identified in bullet format on the back of the business card.

November 16 – 20,  
2008

ITS World Congress was held at the Javits Convention Center in New York City. ITS America honored ITS Florida with a “Certificate of Excellence for Organizational and Professional Development”.

ITS Florida presented a “Certificate of Appreciation” to Bernie Wagenblast – Publisher, Transportation Communication Newsletter. ITS Florida in conjunction with the Florida Department of Transportation (FDOT) started the digital countdown clock as preparations get underway for the 18<sup>th</sup> Annual ITS World Congress to be held jointly with the ITS America Annual meeting, October 16-20, 2011 at the Orlando/Orange County Convention Center. A special ceremony was held on November 18<sup>th</sup>.

ITS Florida’s new website design was displayed at the ITS Florida exhibit.

December 9, 2008

The ITS Florida Annual Meeting was held at the North Florida Transportation Planning Organization in Jacksonville, FL. Larry Yermack, President, Telvent Transportation North America, Chair of the ITS America Sustainable Transportation Initiative addressed the 35 attendees. Pete Vega and Dr. Essam Radwan, outgoing board members, were presented “Certificates of Recognition” for their contributions and service while on the ITS Florida Board of Directors.

December 2008 -  
January 2009

ITS Florida prepared concise documents to illustrate the need to maintain the Road Ranger Program. The document was sent to legislators, staff members and aides to provide specific data to support the continuance of this valuable program.